



Prevent™

Real-time fraud prevention



Keeping an **eye** on your business

Brighterion™

Fraud is

A major concern

- Heavy financial losses
- Brand damage

A growing issue

that current market products fail to address



iPrevent™ Brighterion's Automated Model Generator

Enterprise-Wide Fraud Prevention and Abnormal Behavior Detection Software

Unique Features

- Automates model creation from historical transactions
- Adaptive Learning: Incrementally updates models in real time to adapt to changing fraudulent behaviors
- Operates in Real Time: Processes 2,700 transactions /second with less than 50ms response time

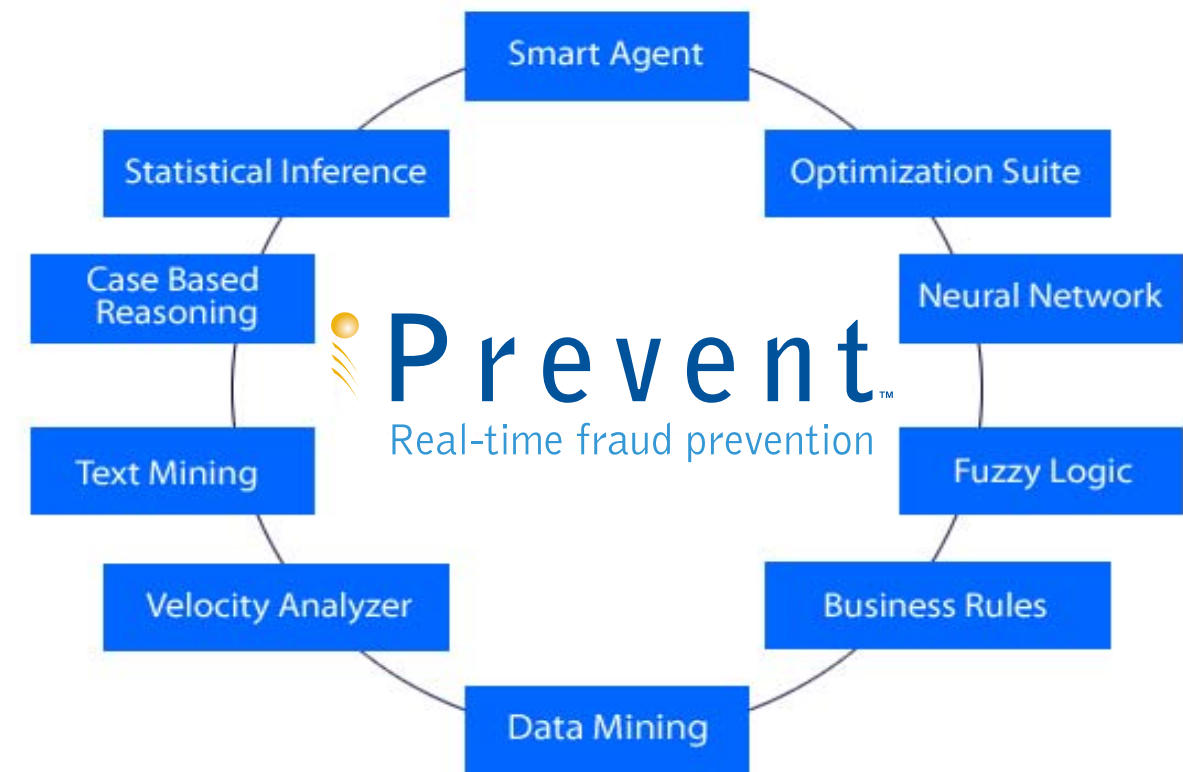
Multiple Fields of Application

- Financial Services: fraud on credit and debit cards, issuing and acquiring business, checks and company delinquency
- Retailers
- Healthcare
- Insurance
- Telecommunication
- Defense and Homeland Security Intelligence

“The Power of 10”

Brighterion's 10 Artificial Intelligence Technologies Are:

- State of the Art
- Patented
- Industry Proven



User Benefits

Control and Flexibility

- Models are built specifically for businesses and their customers
- Users can update models automatically at their convenience

Short Development Cycle

- Users can automatically create multiple models at no extra cost
- There is no need for additional IT project development

Higher Efficiency

- High detection rate and few false positives
- Reacts rapidly to new fraud schemes

Increases Productivity

- Reduces back office workload due to fewer false positive alarms
- Fraud cases are explained by each Artificial Intelligence technology

Short Return on Investment

- Prevents more fraud
- Low cost of ownership



iPrevent's Market Recognition

2009 Pay Forum Award

"iPrevent named the leader in Fraud Innovation Solutions"

Paris, March 2009, Pay Forum, a major European event in Payment Systems.

Gold Award

"The most innovative card transaction processing solution"

Amsterdam, April 2006, European Card Review (United Kingdom) and the European Payment Consulting Association.

Brighterion's fast growing list of references:

More than 100 prestigious banks and processors use iPrevent worldwide; in the USA, Europe, Asia and Latin America.

"Keeping an eye on your business is not only our motto; it is also the guiding philosophy of our commitment to serve our client's needs."

Raymond E. Kendall
Honorary Secretary General of Interpol
Chairman of Brighterion

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